

# 2024 ANNUAL MEETING DIRECTOR ELECTION & *85<sup>th</sup> Anniversary Celebration!*

## ANNUAL MEETING

Every year, United Power hosts its Annual Meeting of Members to conduct the business of the cooperative, provide an annual update, and certify the results of the annual director election. We invite our members to attend their cooperative's Annual Meeting on Wednesday, April 17.

Members in attendance will be treated to dinner, receive an 85th anniversary commemorative gift, and be entered into the door prize drawing. Door prizes include power tools, household appliances, smart technology, electronics, and a grand prize \$500 Home Depot gift card.

## DIRECTOR ELECTION

As a co-op member, you automatically receive the benefits all other members share, including the right to vote for board representation. United Power encourages all members to cast their votes in the 2024 Director Election.

Voting is conducted electronically through your United Power online account or via mail ballot. Please follow balloting instructions carefully and return your ballot by the deadline. Election results will be announced at the Annual Meeting.

## JOIN US FOR THE ANNUAL MEETING WEDNESDAY, APRIL 17



### IN PERSON MEETING

Riverdale Regional Park & Fairgrounds  
9755 Henderson Road, Brighton, CO 80601

**4:30 p.m.** Registration, Balloting, Dinner, & Exhibit Booths

**6:30 p.m.** Business Meeting, Election Results, & Door Prizes



### VIRTUAL MEETING

Visit our website at 6:30 p.m. to view the livestream  
[www.unitedpower.com/annual-meeting](http://www.unitedpower.com/annual-meeting)

## DIRECTOR CANDIDATE INFORMATION



A written statement provided by each candidate is included inside this booklet. Candidate statements are not altered or verified by United Power.




Video of the March 19th Meet the Candidates event is available to view on our website at  
[www.unitedpower.com/annual-meeting](http://www.unitedpower.com/annual-meeting).



[www.unitedpower.com](http://www.unitedpower.com)

303-637-1300

**UNITED  
POWER**  
Your Touchstone Energy® Cooperative 

**85**  
YEARS

# 2024 DIRECTOR ELECTION

## 2024 CO-OP BALLOT

United Power's members elect directors to the Board by secret ballot and the results will be announced at the Annual Meeting on April 17. Occasionally, ballot questions regarding cooperative business or policies may also be presented to the members for consideration.

The 2024 ballot includes the election of a candidate to the Board of Directors in each director district and a ballot question proposing an amendment to the cooperative's bylaws.

## 2024 DIRECTOR CANDIDATES

There are four seats up for election to the United Power Board of Directors this year. One position in each director district is up for a three-year term. Members should vote for one candidate in each district. Statements from each of the candidates can be found inside this ballot package.

<b>MOUNTAIN DISTRICT</b>	Stephen Whiteside (Incumbent)
<b>NORTH DISTRICT</b>	Brian A. McCormick (Incumbent)
<b>CENTRAL DISTRICT</b>	Tim Erickson (Incumbent) Paige Wagner-Maul
<b>SOUTH DISTRICT</b>	Brad Case (Incumbent)

## BYLAW BALLOT QUESTION

The following question will appear on the 2024 ballot. A "yes" vote is a vote in favor of changing the bylaws, and a "no" vote is a vote against changing the bylaws. Members can view the cooperative's current bylaws online at [www.unitedpower.com/bylaws-rates-tariffs](http://www.unitedpower.com/bylaws-rates-tariffs).

***Shall there be an amendment to Article 4, Section 4 of the Bylaws of United Power, Inc. to lengthen the term a Director holds office from three (3) years to four (4) years?***

**4.04 Term:** Each Director, except as provided in Section 4.07, shall be elected to hold office for a term of **three (3) four (4)** years, or until his or her successor has been elected and qualified. The terms of the directors shall be staggered so that the tenure of not more than one (1) Director from each district expires each year. The tenure of office of all Directors shall be subject to the provisions of these Bylaws.



## DIRECTOR DISTRICTS

United Power's Board is comprised of eleven member-elected directors serving four geographic districts. Directors serve from geographic districts to ensure adequate accessibility for members and to provide a representative cross-section of United Power's member base in the cooperative's governing body.

In 2023, director district boundaries were modified to better balance the number of members within each district. The four director districts are now Mountain, North, Central, and South. Members can find their director district printed in the upper right corner of their most recent billing statement.



## ELECTED AT-LARGE

United Power's directors are elected on an "at-large" basis, meaning all members have the right to vote in every director district race. This election policy is in place because directors represent all members as well as the overall welfare of the cooperative.



## CAMPAIGN CONTRIBUTIONS

Candidates running for the Board are required to disclose any monetary or in-kind campaign contributions in accordance with the cooperative's election policy. Director Candidate Contribution Reports can be viewed online at [www.unitedpower.com/annual-meeting](http://www.unitedpower.com/annual-meeting).



## ONE BALLOT PER MEMBER

Unlike governmental elections, not all registered voters in the household can vote in co-op elections. Co-op members receive one vote for each membership with United Power, and only a person whose name is on the United Power account is eligible to complete the ballot. State law requires a signature on the ballot envelope and the appropriate title, where applicable, to consider a ballot valid. Members should refer to the enclosed ballot signature instructions to ensure their vote is counted.

## RETURNING YOUR BALLOT

The 2024 Director Election will be conducted by mail ballot, electronically, and in-person at the Annual Meeting.



### VOTE ONLINE

Log in to your United Power online account at [www.unitedpower.com](http://www.unitedpower.com) to securely submit your electronic ballot. **Online balloting will close at 11:59 a.m. on Tuesday, April 16.**



### VOTE BY MAIL

Return your mail ballot via U.S. Mail in the postage-paid envelope included in your ballot packet. **Mail ballots must be received by no later than 11:59 a.m. on Tuesday, April 16.**



### HAND-DELIVER YOUR BALLOT

A ballot drop box will be open at the Annual Meeting location on April 17 from noon to 4 p.m.



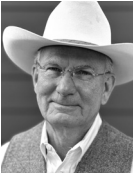
### VOTE IN PERSON

Members are invited to vote in person at the Annual Meeting on April 17. **In-person balloting will be open on April 17 from 4:30 - 6:30 p.m.** If you mail your ballot or vote online, you will not be reissued a new ballot at the Annual Meeting.

# DIRECTOR CANDIDATE STATEMENTS

*The following statements are those of the candidates and have not been altered or verified by United Power.*

## MOUNTAIN DISTRICT



### Stephen Whiteside (Incumbent)

Stephen Whiteside currently serves on the United Power Board of Directors (Mountain District) and is seeking re-election to his second term. His board duties include the Audit Committee and Assistant Secretary/Treasurer. He previously served 16

years as a volunteer Director for United Power's Round-up Foundation, which is a community-focused effort to provide financial assistance to members with emergency needs. Whiteside has completed 18 educational courses offered by the National Rural Electric Cooperative Association and has earned the Credentialed Cooperative Director designation, Board Leadership Certification and Gold Leadership Certification. He is a lifelong Coloradoan, lives in Coal Creek Canyon and has been a member of United Power for 35 years. Whiteside is a graduate of the University of Colorado and owner of Whiteside's Boots in Brighton and Greeley.

"As a member-owned distribution cooperative, all United Power members have a direct stake in the management and future of the company by participating in the democratic election of the Board of Directors. As a Director, I have a fiduciary duty, along with fellow Board members and United Power management, to oversee the business of our co-op. My goals are straightforward -- using an all-of-the-above approach to provide the most reliable, the most affordable and the safest power to our members. I rely on my business background, education and experience when making Board decisions on oversight and governance.

Exciting opportunities lay ahead. The utility industry is rapidly evolving, and United Power is at the forefront of this great transition. Most importantly, instead of a single power provider, we are developing a portfolio of power resources with a mix of traditional, low carbon, battery storage and renewables with the capability to meet our reliability and demand requirements. The one-size-fits-all model of the past is no longer the best power supply option. Our new mix of power resources will allow United Power to better control costs, utilize more local energy, and enhance efficiency and resiliency by participating in expanding power markets. The future is bright."

Other important issues at United Power:

- Fiscal responsibility and risk management. Only a financially sound business can be successful -- and United Power has 85 years of success.
- A consistent focus on safety for employees and members. Regular safety meetings and training help keep safety awareness top-of-mind.
- United power is ranked in the top 5% nationally for reliability.
- United Power has developed a Cooperative Roadmap/10 Year Plan to define our strategic vision and measure our progress toward those goals.

"Thank you for the opportunity to serve on the Board for the last 3 years. There is much more work to be done. I respectfully ask for your vote in the upcoming election."

## NORTH DISTRICT



### Brian A. McCormick (Incumbent)

Dear fellow Member,

It has been an honor and privilege to serve you on the United Power Board since 2009. I am seeking reelection because I continue to find the work important and rewarding. Strong,

experienced leadership is essential for United Power's success in the significant evolution underway as we transition from our previous reliance on Tri-State to our new future securing and managing our own power supply. Success in our transition will enable lower power supply costs through a more diverse power portfolio, reduced transmission expenses and the ability to develop innovative projects and partnerships. We will be able to bring greater economic benefit to our community and develop more responsive and flexible options to meet your energy needs and expectations.

Safety, reliability and affordability are my top priorities in acting on your behalf. United Power has continued to invest in upgrades, rebuilds and new technology across our system to provide ever more reliable service. The excellence and dedication of our team in maintaining and operating our system is outstanding. In 2023, United Power's reliability metrics placed among the top performers of all utilities in the United States. This means that most members experience very few power outages and that when outages do occur, they are quickly repaired by our team. We all understand that keeping the lights on in this digital age is essential to your wellbeing and quality of life.

As a working family with two school-aged children, my wife and I have experienced the price increases of so many necessary goods and services these past few years along with you. I understand the strain on family budgets caused when we have to raise electric rates. I insist that the United Power team pursue every efficiency and consider all possible alternatives before approving any rate increase.

I am self-employed as an investor. Over my years of service, I've been honored to have previously served as Chairman and Vice-Chairman of our board. My professional history includes a decade of service in the United States Army and working many years in information technology for the cities of Boulder, Greeley and Thornton. My education includes a degree in Mechanical Engineering from Cornell and an MBA from Colorado State. I regularly participate in electric cooperative and industry courses on issues of governance and industry change.

My family is the joy and purpose of my life. My wife Jill and I and our children, Allison and James, live in Frederick. We love our Carbon Valley community where Jill and I have lived since 2001.

I humbly ask for your vote. I am always available to visit with you about United Power, my vision for our future, or any other questions.

b@brianamccormick.com  
303-882-8554

## CENTRAL DISTRICT



### Tim Erickson (Incumbent)

Hello, my name is Tim Erickson; as your current Central Director on the Board of United Power, I sincerely thank you for allowing me to represent the continuation of United Power Inc. for these last three years. The full measure of my job is to serve you, the Member. The guidelines to serve the Membership is, first and

foremost, that a Director shall read, understand, and hold the cooperative Bylaws and Corporate policies to their highest standard. My duty is to be respectful to all Members of the Board and work effectively with that governing Board. To that end, the Board has selected me to hold the leadership position of past Secretary of the Board and various leadership assignments on related association's boards. To serve you best, I have also earned the NRECA Credential Director's certificate, the Board Leadership certificate, and a Gold Award in continuing education.

United Power is a nonprofit electric distribution cooperative guided by the laws of the state of Colorado. The Board of Directors is chosen annually by its over 100,000 members. The Board's responsibility, by law, is to ensure every Member within our service territory has access to electric service, whether residential, small or

large commercial or agricultural irrigator. The Board's mandated responsibility is to serve as a rate-making commission and a bonded fiduciary. To this end, all eleven board Directors have personally accomplished business acumen with an added touch of political savvy.

Beyond law requirements, the Board of Directors has endorsed a "roadmap" for a successful future. Today's electric market is fluent, alive, and available to leadership that breathes innovation and sustainability and commands their share in the market arena. United Power will always exercise its core mission of delivering safe, reliable, and affordable electricity. United Power has gone well beyond these original torchlight goals. United Power has already achieved the highest rooftop solar production in the cooperative districts. The first in the state of Colorado to utilize utility-sized storage batteries. The only cooperative in the state to give back Capitol credits of over 50 million dollars in the last ten years. United Power is required in our "roadmap" to acquire only carbon-neutral sources of electric generation by the year 2050.

I, Tim Erickson, ask for your vote in this year's Annual Election 2024 for Director of the Board.

## CENTRAL DISTRICT



### Paige Wagner-Maul

Greetings United Power Members:

I respectfully invite you to consider me for the United Power Board of Directors. I am currently serving my 4th year as a volunteer director on United Power's Charity Board, Round Up

Foundation. I truly enjoy serving our community and United Power members. I am a Colorado native and grew up on a dairy farm in rural Ft. Lupton.

My professional experience includes over 40 years in the utility industry, with a focus on customer service, customer growth, design, install and maintenance for both gas and electric infrastructure. I also worked closely with governmental agencies, and other community boards.

I recognize the many challenges that face the utility industry: customer growth, rates, governmental pressures, clean energy focus, grid stability and security, just to name a few. United Power's focus is to provide safe, cost effective and reliable energy for us, keeping fire mitigation efforts and the safety of our members and employees up front. I believe my experience can make a difference in the ever-changing times ahead.

I live in the Brighton area with my husband Larry. We have three adult children and two grandchildren. We enjoy camping, gardening, home projects, and spending time with family and friends.

Thank you for your support. I can be contacted at [pgmarrs@icloud.com](mailto:pgmarrs@icloud.com).

## SOUTH DISTRICT



### Brad Case (Incumbent)

Brad Case is running for re-election for the South District of the United Power Board. He has lived in the United Power territory his entire life. He is currently the representative for the Midwest Electric Association, the representative for the Western United

Electronics Cooperation, and an alternative for SEDC Corporation. He is proud that he has never missed a United Power board meeting or event. He has a flexible schedule as an independent business owner, so he can dedicate himself almost full-time to the United Power Board and our members. He is accredited with the NRECA National Rural Electric Cooperative Association and Board Leadership Program, he has received the Credentialed Cooperative Director Program (CCD) and Board Leadership (BLC).

He is the owner of Case Powdercoating. Previously, he worked at Majestic Metals, a precision manufacturing shop, for 34 years. He managed up to 80 employees. Additionally, he managed, organized, and monitored million-dollar projects in aerospace, military, wind, solar, and OAG projects. He has a degree in Computer Science. He grew up on the Case dairy farm, where he learned about dedication and hard work. He volunteered as a Lieutenant officer in the Brighton Police Department and coached sports through Brighton Recreation District.

His greatest accomplishment is his long-term marriage of 31 years to his wife, Deborah Case. She is a special education teacher at Southeast Elementary. His oldest son Kyle retired from the Air Force and received a bachelor's degree in Business. His youngest son Erick, also graduated with a bachelor's degree in Business. He is a family man who enjoys camping, snowmobiling, and fishing during family vacations.

He is seeking re-election because of his commitment to the members, community, and the cooperative. He supports all prosperous technological growth, economic, environmental, and sound resource development. He feels his input and vote on the board aligns with the majority of our members and reflects their interests. He looks forward to our new challenges and opportunities, as we exit our current power supplier. We have the opportunity for a brighter future with cleaner more reliable locally generated power which we can control and predict the cost of for our members. He is committed to the cooperative and underlying fundamentals of giving back to United Power's customers through diligent management of our energy resources.

He enjoys talking to our members and understanding their needs, wants, and comments as valuable input for directing United Power. Please contact him at [bradcase52@gmail.com](mailto:bradcase52@gmail.com) or 720-778-6869.

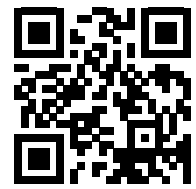


# VOTING ELECTRONICALLY

1. Log in to your United Power online account at [www.unitedpower.com](http://www.unitedpower.com) or via the United Power mobile app.
2. Click **"Vote Now"** from the online account home screen.
3. Click **"Go to Ballot"** after reviewing the voting instructions.
4. Select one candidate in each district and click **"Go to Ballot Confirmation."**
5. Review your completed ballot. Click **"Change Votes"** to edit, or click **"Submit Ballot"** to complete your vote.
6. Your ballot is now complete. Enter your email address on the final confirmation screen to receive a confirmation email.



**Electronic balloting closes on Tuesday, April 16 at 11:59 a.m.**



*Vote Online  
to Save Time!*

Scan the QR code,  
log in, and click  
"Vote Now."

# VOTING BY MAIL BALLOT

1. Vote your mail ballot ensuring you have selected one candidate in each district.
2. Place your ballot in the yellow secret ballot envelope (optional).
3. Place your ballot in the white business reply envelope.
4. Sign the back of the business reply envelope. **State law requires the member's signature for the ballot to be valid.**
5. Mail your ballot postpaid via U.S. Mail.



**Mail ballots must arrive at the Survey & Ballot Systems post office box by 11:59 a.m. on Tuesday, April 16.**



*Sign Your  
Ballot  
Envelope!*

State law requires  
a signature on the  
white return envelope.

# SIGNING YOUR MAIL BALLOT

**When signing your ballot envelope, please follow these instructions:**

- **If the membership is owned by a person**, that person should sign his or her name on the signature line as it appears on the mailing label.
- **If the membership is owned jointly** by two or more persons, only one of the joint owners needs to sign.
- **If the membership is owned by a corporation**, partnership, or other legal entity, the person signing must place his or her signature on the signature line and indicate his or her title or lawful representative capacity on the title line. For example:
  - A person signing for a partnership should sign "John Doe" on the signature line and "Partner" on the title line;
  - A person signing for a corporation should sign "John Doe" on the signature line and "President" (or other office) on the title line;
  - A person signing for a trade name should sign "John Doe" on the signature line and "Owner" on the title line.
- **If the membership is owned by a member who is deceased or the member needs assistance**, the person signing must place his or her signature on the signature line and indicate his or her title or lawful representative capacity on the title line. For example:
  - If the member is deceased, the personal representative of the estate should sign his or her name on the signature line, and state "Jane Doe, Personal Representative of the estate of John Doe," on the title line;
  - If a person is unable to write a signature, his or her mark will be accepted if a witness is present and signs "John Doe is unable to sign, but made his or her mark as his or her intended signature in my presence. Jane Doe, witness."



**For More Information or Assistance**  
Contact United Power at 303-637-1300.

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## == SINCE 1938 ==

## ANNUAL MEETING & *85<sup>th</sup> Anniversary Celebration!*

**WEDNESDAY | APRIL 17, 2024**

**4:30 p.m.** Registration, Balloting, Dinner, and Exhibit Booths

**6:30 p.m.** Business Meeting, Election Results, and Door Prizes

Riverdale Regional Park & Fairgrounds | 9755 Henderson Road, Brighton, CO 80601

**Enter at the Exhibit Hall • RSVP not required**



**[www.unitedpower.com/annual-meeting](http://www.unitedpower.com/annual-meeting)**

*All United Power members are invited to attend the 2024 Annual Meeting.  
Join us as we celebrate our 85th Anniversary and take a look at the bright future ahead.*

## *Attend for a Chance to Win!*



Must be present to win. One door prize entry per membership. Members are automatically entered into the door prize drawing upon registration.  
For official door prize contest rules please visit [www.unitedpower.com/annual-meeting](http://www.unitedpower.com/annual-meeting).