

2025 ANNUAL MEETING & DIRECTOR ELECTION

ANNUAL MEETING

Every year, United Power hosts its Annual Meeting of Members to conduct the business of the cooperative, provide an annual update, and certify the results of the annual Director Election. We invite our members to attend their cooperative's Annual Meeting on Wednesday, April 16.

Members in attendance will be treated to dinner and a member gift, and be entered into a door prize drawing. Door prizes include electric outdoor yard tools, household appliances, smart technology, electronics, and a grand prize \$500 King Soopers gift card.

DIRECTOR ELECTION

As a co-op member, you automatically receive the benefits all other members share, including the right to vote for board representation. United Power encourages all members to cast their votes in the 2025 Director Election.

Voting is conducted electronically through your United Power online account or via mail ballot. Please follow balloting instructions carefully and return your ballot by the deadline. Election results will be announced at the Annual Meeting.

JOIN US FOR THE ANNUAL MEETING WEDNESDAY, APRIL 16



IN PERSON MEETING

Riverdale Regional Park & Fairgrounds
9755 Henderson Road, Brighton, CO 80601

4:30 p.m. Registration, Balloting, Dinner, & Exhibit Booths

6:30 p.m. Business Meeting, Election Results, & Door Prizes



VIRTUAL MEETING

Visit our website at 6:30 p.m. to view the livestream
www.unitedpower.com/annual-meeting

DIRECTOR CANDIDATE INFORMATION



A written statement provided by each candidate is included inside this booklet. Candidate statements are not altered or verified by United Power.



Statements made by each candidate at the Meet the Candidates event held on March 13th are available to view on the cooperative's website at www.unitedpower.com/annual-meeting.



www.unitedpower.com

303-637-1300

**UNITED
POWER**

Your Touchstone Energy® Cooperative 



HERE *for* GOOD

== **SINCE 1938** ==

ANNUAL MEETING

WEDNESDAY | APRIL 16, 2025

4:30 p.m. Registration, Balloting, Dinner, & Exhibit Booths
6:30 p.m. Business Meeting, Election Results, & Door Prizes

Riverdale Regional Park & Fairgrounds | 9755 Henderson Road, Brighton, CO 80601

Enter at the Exhibit Hall • RSVP not required



Your Touchstone Energy® Cooperative 

www.unitedpower.com/annual-meeting

All United Power members are invited to attend the 2025 Annual Meeting.

Attend for a Chance to Win!



Must be present to win. For official door prize contest rules, please visit www.unitedpower.com/annual-meeting.

VOTING ELECTRONICALLY

1. Log in to your United Power online account at www.unitedpower.com or via the United Power mobile app.
2. Click "**Vote Now**" from the online account home screen.
3. Click "**Go to Ballot**" after reviewing the voting instructions.
4. Select one candidate in each district and click "**Go to Ballot Confirmation**."
5. Review your completed ballot. Click "**Change Votes**" to edit, or click "**Submit Ballot**" to complete your vote.
6. Your ballot is now complete. Enter your email address on the final confirmation screen to receive a confirmation email.



Electronic balloting closes on Tuesday, April 15 at 11:59 a.m.



*Vote Online
to Save Time!*

Scan the QR code,
log in, and click
"Vote Now."

VOTING BY MAIL BALLOT

1. Vote your mail ballot, ensuring you have selected one candidate in each district.
2. Place your ballot in the white business reply envelope.
3. Sign the back of the business reply envelope. **State law requires the member's signature for the ballot to be valid.**
4. Mail your ballot postpaid via U.S. Mail.



Mail ballots must arrive at the Survey & Ballot Systems post office box by 11:59 a.m. on Tuesday, April 15.



*Sign Your
Ballot
Envelope!*

State law requires
a signature on the
white return envelope.

SIGNING YOUR MAIL BALLOT

When signing your ballot envelope, please follow these instructions:

- **If the membership is owned by one person**, that person should sign his or her name on the signature line as it appears on the mailing label.
- **If the membership is owned jointly by two or more persons**, only one of the joint owners needs to sign.
- **If the membership is owned by a corporation, partnership, or other legal entity**, the person signing must place his or her signature on the signature line and indicate his or her title or lawful representative capacity on the title line. For example:
 - A person signing for a partnership should sign "John Doe" on the signature line and "Partner" on the title line;
 - A person signing for a corporation should sign "John Doe" on the signature line and "President" (or other office) on the title line;
 - A person signing for a trade name should sign "John Doe" on the signature line and "Owner" on the title line.
- **If the membership is owned by a member who is deceased or the member needs assistance**, the person signing must place his or her signature on the signature line and indicate his or her title or lawful representative capacity on the title line. For example:
 - If the member is deceased, the personal representative of the estate should sign his or her name on the signature line, and state "Jane Doe, Personal Representative of the estate of John Doe," on the title line;
 - If a person is unable to write a signature, his or her mark will be accepted if a witness is present and signs "John Doe is unable to sign, but made his or her mark as his or her intended signature in my presence. Jane Doe, witness."



For More Information or Assistance

Contact United Power at 303-637-1300.

**UNITED
POWER**

Your Touchstone Energy® Cooperative

2025 DIRECTOR ELECTION

2025 CO-OP BALLOT

There are three seats up for election to the United Power Board of Directors this year. One position in the North, Central, and South director districts is up for a four-year term. Members should vote for one candidate in each district. Statements from each of the candidates can be found inside this ballot package.

NORTH DISTRICT Ursula J. Morgan (Incumbent)

CENTRAL DISTRICT Keith Alquist (Incumbent)

SOUTH DISTRICT Ryan Keefer
Beth Martin (Incumbent)

HOW TO RETURN YOUR CO-OP BALLOT

The 2025 Director Election will be conducted by mail ballot, electronically, and in-person at the Annual Meeting.

VOTE ONLINE

Log in to your United Power online account at www.unitedpower.com to securely submit your electronic ballot.

Online balloting will close at 11:59 a.m. on Tuesday, April 15.

VOTE BY MAIL

Return your mail ballot via U.S. Mail in the postage-paid envelope included in your ballot packet.

Mail ballots must be received by no later than 11:59 a.m. on Tuesday, April 15.

VOTE IN PERSON

Members are invited to vote in person at the Annual Meeting. If you mail your ballot or vote online, you will not be reissued a new ballot at the Annual Meeting.

In-person balloting will be open on April 16 from 4:30 - 6:30 p.m.



DIRECTOR DISTRICTS

United Power's Board is comprised of eleven member-elected directors serving four geographic districts. Directors serve from geographic districts to ensure equitable representation of United Power's member base in the cooperative's governing body.

The four director districts are Mountain, North, Central, and South. Members can find their director district printed in the upper right corner of their most recent billing statement.



ELECTED AT-LARGE

United Power's Directors are elected on an "at-large" basis, meaning all members have the right to vote in every director district race. This election policy is in place because directors represent all members as well as the overall welfare of the cooperative.



CAMPAIGN CONTRIBUTIONS

Candidates running for the Board are required to disclose any monetary or in-kind campaign contributions in accordance with the cooperative's election policy. Director Candidate Contribution Reports can be viewed online at www.unitedpower.com/annual-meeting.



ONE BALLOT PER MEMBER

Unlike governmental elections, not all registered voters in the household can vote in co-op elections. Co-op members receive one vote for each membership with United Power, and only a person whose name is on the United Power account is eligible to complete the ballot. State law requires a signature on the ballot envelope and the appropriate title, where applicable, to consider a ballot valid. Members should refer to the enclosed ballot signature instructions to ensure their vote is counted.

DIRECTOR CANDIDATE STATEMENTS

The following statements are those of the candidates and have not been altered or verified by United Power.

NORTH DISTRICT



Ursula J. Morgan (Incumbent)

My name is Ursula J. Morgan, and I am seeking re-election to the Board of Directors for United Power, representing the North District. I have been a member of United Power since 1995. As a director, I am currently serving as Board Chair and am proud

to have previously served as Chairman, Vice Chair, Treasurer, and Assistant Secretary-Assistant Treasurer. My extensive experience, both within United Power and in my community, has given me a deep understanding of the needs and priorities of our member-owners.

I am committed to ensuring that our cooperative remains financially strong and provides reliable, affordable, and safe power to our community. Throughout my tenure, I have emphasized transparency and open communication with our members, ensuring that your voice is always heard and that we make decisions based on what is best for our entire co-op.

I have completed the National Rural Electric Cooperative Association's Director Gold Program, the Board Leadership Program, and the Credentialed Cooperative Director Training Program. Additionally, I've earned advanced training through the Colorado Municipal League's Elected Officials' Training and Advanced Training Programs. These programs have enhanced my skills and knowledge in cooperative governance, utility operations, and public service.

In my current role, I serve on United Power's Audit Committee and represent United Power to several industry organizations, including the National Rural Electric Cooperative Association, Cooperative Response Center, Inc., Federated

Rural Electric Insurance Exchange, Touchstone Energy, and the National Rural Telecommunications Council. These affiliations keep me informed on emerging trends in the energy sector and allow me to advocate for policies that benefit our members.

I am a wife, mother of two, and a professional with a background as a real estate appraiser and a digital retail specialist. Beyond United Power, I have a long history of community involvement. I served as Mayor Pro Tem and Planning and Zoning Commissioner for the Town of Mead and as a board member for the Denver Regional Council of Governments (DRCOG). I have also been actively involved in transportation and air quality planning for the Upper Front Range and North Front Range of Colorado.

I am running for re-election because I am dedicated to continuing the work we've started and ensuring that United Power remains a strong, reliable cooperative. My priorities include financial accountability, maintaining reliability and safety, and advancing new technologies to meet our future energy needs. I believe in building trust through responsibility, fairness, and integrity.

Please feel free to reach out with any questions or concerns at ursula@ursulajmorgan.com or by phone at (303) 709-4523. I look forward to continuing to serve you as your Director.

Sincerely,
Ursula J. Morgan

CENTRAL DISTRICT



Keith Alquist (Incumbent)

- Hi, I'm Keith Alquist and I am your director from the Central District and I ask for your vote to continue to use my 30+ years of "cooperative" business and management experience to represent you on the United Power Board of Directors.

- Since exiting Tri-State this past year after paying our buy-out figure set by FERC (Federal Energy Regulatory Commission), we have taken control of our future. Numerous projects have already been done that we could have not done before that affect our cost of power, our ability to generate some of our own power, and our ability to install more centralized batteries at critical sub-stations without having to "pay double" for the cost of charging and discharging our own batteries.
- The future is exciting but complicated. Many challenges are still ahead of us: environmental, state and federal regulations.
- The point I want to make here is that "my" job is not done. I want to use my knowledge gained these past 7 years of how we got this far and how to address the future.
- My dedication to you is to still fight for reliability, affordability and safety. And I am dedicated to represent you and every member in the governance of United Power. It is an honor to be on the Board.
- I belong to the Brighton Rotary Club, a local and international service organization. Two of the business and personal decision making rules that I use every day are 1. "Is it the truth?" and 2. "Is it fair to all concerned?"

- I have completed the NRECA certification as a Credentialed Cooperative Director, the Board Leadership Certificate, and the Director Gold Program.
- Most of my professional career has been working in and with the management of agricultural cooperatives.
- Vice President & CFO of American Pride Co-op, a multi-million dollar ag cooperative, here in Brighton for 20 years now retired.
- Manager of Information Systems with Farmland Industries, a multi-billion dollar regional ag cooperative.
- Senior Systems Engineer developing and supporting accounting and real-time inventory management systems for Hesston Corporation.
- 30 years as an active member of the National Society of Accountants for Cooperatives (NSAC)
- I am United Power's current Board Treasurer and I am the alternate representative to CFC, the National Rural Utilities Finance Corporation.
- My wife, Julie, and I have called Brighton home for over 30 years and we raised our 4 children here.
- Always remember that United Power is OWNED BY YOU, its members.
- Please use your right to vote and keep United Power a nationally respected and progressive electric distribution cooperative!
- Thank you.

SOUTH DISTRICT



Ryan Keefer

As a long-time resident of Colorado and an engaged member of our community, I am running for the South District seat on the United Power Board of Directors to advocate for transparency, innovation, and the long-term sustainability of our cooperative.

I believe United Power plays a critical role in shaping the future of energy in our region, and I am committed to ensuring it remains a leader in delivering reliable, affordable, and sustainable energy to its members.

With years of leadership experience serving on various boards, including as president of the North Range Metropolitan District #1 Board of Directors, I understand the complexities of governance, budgets, and policy-making. In that role, I worked to protect residents' interests, advocating for fairness and fiscal responsibility while navigating challenging legal and financial issues. These experiences have strengthened my ability to listen to diverse perspectives, analyze complex problems, and find solutions that balance innovation with practicality.

As a small business leader with technical expertise in aerial data collection, I understand the importance of embracing new technologies to improve efficiency and outcomes. I believe United Power has an opportunity to further invest in renewable energy and grid modernization to enhance reliability, keep costs low, and reduce our environmental footprint. My professional background has taught me to value precision and innovation—qualities I will bring to this role.

My wife and I are proud homeowners and United Power members, and I am deeply invested in the success of our cooperative. I will bring a strong voice for accountability and transparency to the board, ensuring members' needs and concerns are always at the forefront. I believe in clear communication, fair representation, and building trust with cooperative members by making thoughtful, informed decisions.

If elected, my priorities will include:

- Advocating for fair and competitive rates for all members.
- Supporting investments in renewable energy while ensuring grid reliability.
- Promoting member engagement and transparency in decision-making.
- Planning for the cooperative's long-term financial health and energy resilience.

United Power is more than just an energy provider—it's a partner in our community's growth and future. I am ready to bring my leadership experience, technical expertise, and commitment to our community to the board. Together, we can continue building a cooperative that works for all members.

I would be honored to earn your vote.

SOUTH DISTRICT



Beth Martin (Incumbent)

"It has been an honor and privilege to serve my fellow members on the Board of Directors and I remain deeply committed to upholding our cooperative values and guiding us through these times of change with integrity and foresight. Electric

cooperatives are different and I LOVE the difference. We are so fortunate to be served by a local "not for profit", member-owned cooperative and I am truly passionate in our mission to provide reliable, affordable, and sustainable energy to our community.

With over 47 years of experience in Business, I bring a diverse skill set that includes strategic planning, financial oversight, proven negotiation skills and a deep understanding of the needs of our members. As a long-time member of this cooperative, I know firsthand the importance of transparency, accountability, and open communication between the board and our members. My approach to leadership is rooted in cooperative principles, prioritizing service over profit, and ensuring that our members' voices are heard in every decision we make.

I am particularly passionate about exploring new ways to enhance the sustainability and resilience of our energy system. As we face the challenges of the evolving energy and political landscapes, I believe it's critical to do all we can to control costs, improve reliability, stabilize prices, diversify energy resources as well as help reduce environmental impact with the aim of being the best stewards of this earth we're borrowing from our children.

At a time when the chase for corporate profits overwhelms common sense, it's good to know we're part of something different in an electric cooperative. We're part of one of the greatest "Do it Yourself" projects ever envisioned. We were created to serve the un-served.

I pledge to continue to work diligently to protect and advance the interests of our cooperative and her members. I am committed to fostering a cooperative culture where every voice is valued, and where we strive together toward a brighter, more sustainable energy future through continued vigilance, commitment, engagement and sound judgement ensuring United Power safely and reliably serves her members while being the best stewards of our resources."

I sincerely appreciate your time and hope that I can continue to count on your support and vote.

Email-BethMartin@BethsRedShoes.com

- Former Chairman of the Board, Vice-Chair, Secretary, Secretary-Treasurer and Asst Secretary/Treasurer
- President - Colorado Electric Education Institute at CREA
- Former Board Representative to NRECA, & Basin Electric
- Owner Pepper Pod Restaurant
- Broker/Owner Red Shoes Realty
- NRECA Credentialed Cooperative Director
- NRECA Board Leadership Designee
- NRECA Gold Level Program Recipient
- Master Certified Negotiation Expert
- BA - CU Boulder
- Former Mayor Pro-Tem Town of Hudson
- Former Finance and Administration Director-Town of Hudson"